

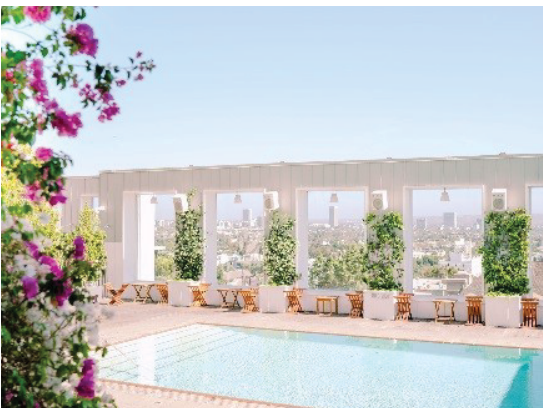
# SOCAL *Luxe*

Southern California's best road trip includes three luxurious and unique destinations all within an easy drive of each other. Experience the trendsetting vibe of West Hollywood, rejuvenate in Greater Palm Springs and explore the world-famous neighborhoods of Los Angeles. Your clients will, without a doubt, appreciate the variety and short driving distances of this itinerary.



Boasting near-perfect weather, 75 miles of idyllic shoreline and world class hotels offering the ultimate in luxury accommodations, Los Angeles and luxury go hand in hand! L.A. is a culturally vibrant city where everything can be experienced with a touch of style. The regions of Hollywood, Downtown, the Valley, Westside and the Beach Cities offer an array of unique outdoor activities, exclusive culinary experiences, eclectic shopping options and renowned entertainment. L.A. presents limitless possibilities for the luxury traveler. Your clients will love the luxe life in L.A.!

For more information, please contact:  
FRANCINE SHERIDAN  
Regional Director, Europe & Middle East  
[fsheridan@LATourism.org](mailto:fsheridan@LATourism.org)



Located in the heart of Los Angeles, West Hollywood is a vibrant, inclusive city that welcomes all. Packed into 1.9 square miles (4.9 square kilometers), West Hollywood is one of California's most walkable cities. Discover award-winning culinary offerings, world-class entertainment, premier shopping, trendsetting wellness and more in our must-see neighborhoods: the legendary Sunset Strip, eclectic Santa Monica Boulevard and fashion-forward Design District. Different. Innovative. Unexpected. This is West Hollywood.

For more information, please contact:  
SEAN KELIHOLOKAI  
Vice President, Business Development  
[sean@visitwesthollywood.com](mailto:sean@visitwesthollywood.com)



Located just two-and-a-half hours east of Santa Monica, Greater Palm Springs is among Southern California's most prized destinations and serves as the gateway to Joshua Tree National Park. It boasts an incomparable collection of seductive luxury hotels, resorts and spas, world-class music and film festivals, and nine different cities.

For more information, please contact:  
ROBYN GALLEGOS  
Senior Manager, Tourism Development  
[rgallegos@gpscvc.com](mailto:rgallegos@gpscvc.com)





## Day 1 los angeles

**A Peaceful Start:** Begin with a 40-minute sound-bath meditation on the beach, one of L.A.'s favorite ways to calm the mind.

**Take to the Skies:** With two R44 helicopters at the ready, **Orbic Air** can fly you around the Los Angeles sky. L.A. boasts one of the country's most varied, iconic skylines, so it's worth booking the Ultimate Tour of Los Angeles.

**An Only-in-LA Experience:** Take a private, leisurely hike in **Griffith Park** to see the Hollywood Sign and experience stunning views of the Los Angeles skyline at sunset! Your **Bikes and Hikes LA** guide will share captivating tales of Hollywood history along the way.

## Day 2 los angeles

**The Rooftop of the NoMad:** A glamorous brunch here launches the day! Situated within a restored historic building, **Giannini Place**, this elegant space houses an outdoor cafe, a cocktail bar, and a lushly landscaped pool, all with a buzzy scene and sweeping views of Downtown L.A.'s city skyline.

**Travel in Style:** When it comes to getting around L.A., there's no better way to do it than behind the wheel of a Porsche, Ferrari, Lamborghini or Rolls Royce. Pick up a fancy set of wheels at **Black & White Car Rental** and drive to Palos Verdes in style!

**Dinner with a View:** Imagine a dining experience so delightful you'll be pinching yourself as if it were a dream. One of the many stunning ocean view restaurants overlooking the Pacific, is just that. Relax looking out over the sandy shore — nothing beats it!



## Day 3 los angeles

**Beach Brunch:** Enjoy a relaxing brunch at **The Strand House** in Manhattan Beach. Overlooking the Pacific, the magical setting gives you a reason to enjoy the simple things in life before hitting the beach - you're in Los Angeles after all!

**Sailing in Marina del Rey:** Indulge and learn the art of sailing. **The Marina**, a popular boating and water recreation destination, is North America's largest man-made small-craft harbor. In a private lesson, learn skills including sailboat handling, course plotting and navigation, and more.

**Geoffrey's in Malibu:** Watch the sunset while enjoying dinner surrounded by panoramic ocean views, waterfalls and multimillion-dollar homes. You may even brush shoulders with some of Hollywood's elite, who have dined at **Geoffrey's** for over three decades - a memorable end to your day.

## Day 4 west hollywood

**West Hollywood** has been at the forefront of global wellness throughout its vibrant young life, standing powerfully at the epicenter of Southern California's health-conscious culture.

Kick off your foray into the best of local fitness with paleo hash at the cozy **Gravite Café** on Sunset Boulevard. Next, it's off to Pilates class at one of the city's favorite fitness hot spots, **Harmony Studios Pilates**, home to the popular personal training studio **The Xceleration Station**.

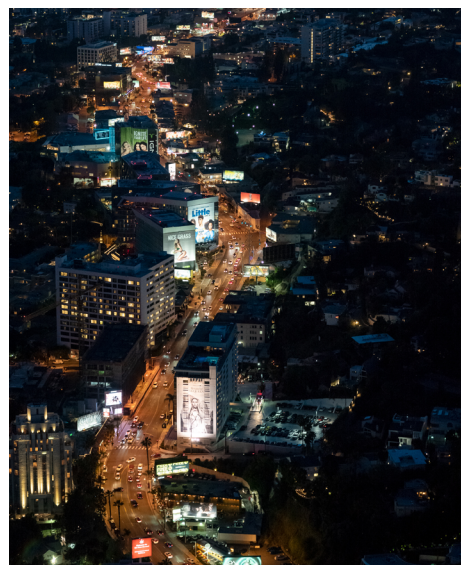
For dinner, dig into the delicious and completely vegan Mexican fare at local favorite **Gracias Madre**.

## Day 5 west hollywood

Start the day bright and early at **Earthbar** on Santa Monica Boulevard. This is the flagship location that Southern Californians have come to rely upon for excellent cold-pressed juices and smoothies.

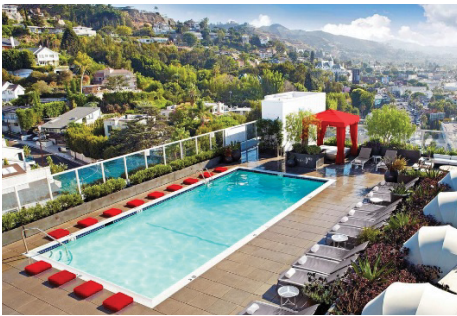
After a global butt-kicking fitness class at **Barry's Bootcamp**, haul what's left of yourself up to Sunset Plaza for a stop at **Tocaya Organica** to try its delectable signature "Modern Organic Mexican" cuisine.

Ease yourself back to reality gently and divinely with dinner at the new **Pura Vita** on Santa Monica Boulevard – the first 100-percent plant-based Italian restaurant and wine bar in America. After dinner – because nothing soothes the soul better than a good laugh – head up to the iconic **Comedy Store** on Sunset.



Day **6** west hollywood

For your third day of WeHo-based wellness, explore some of the surrounding natural riches of Southern California. Locals cherish few things more than a view-packed hike in **Runyon Canyon**, located right above Hollywood. And when you are in West Hollywood, the glorious beaches of **Santa Monica** and **Malibu** are always just minutes away.



Day **7** greater palm springs

With a stay in a lavish luxury villa at the **Hyatt Regency Indian Wells Resort & Spa**, you'll wake up to one of the finest views this resort oasis has to offer: lush gardens, rolling fairways and majestic mountains, all to be enjoyed from the floor-to-ceiling windows of your ultra-private, ultra-luxurious villa.



An afternoon indulgence is best spent at the exclusive **Thermal Club**, a private motorsports facility where members come to play with their favorite toys: Ferraris, Porsches and Lamborghinis being just a few of the supercars you'll see. Buckle in at the **BMW Performance Center**, located at the Thermal Club for expert guidance in your M Series BMW.

When celebrities come to Greater Palm Springs, it's little wonder they flock to the gorgeous grounds of the **Parker Palm Springs**. Enjoy dinner in the hotel's signature dining room, **Mister Parker's**. Dark, discreet, and decadent. Expect over-the-top décor and under-the-tank mischief.

Day **8** greater palm springs

**Desert Hot Springs** is renowned for its healing mineral waters, which are found naturally in aquifers that run beneath the city. At America's first carbon-neutral resort, **Two Bunch Palms**, treat yourself to a full range of spa-induced wellness treatments, including mud baths, chakra massages and Reiki.

One of the nation's most stunning national parks is just a short drive from **Greater Palm Springs**, offering spectacular sights that almost seem out of this world. At **Joshua Tree National Park**, you can spend an afternoon hiking on nature trails, climbing giant boulders or practicing your photography skills in one of the world's most iconic natural locales.



A dinner with a view? Perhaps there is no better option than the sweeping panorama from the cliffside **Edge Steakhouse** at the elegant **Ritz-Carlton, Rancho Mirage**. Your views will be as striking as the restaurant's dry-aged steaks and international wines.

Day **9** greater palm springs

Rise and shine with an outdoor adventure that's sure to get your adrenaline pumping. With **Big Wheel Tours**, you'll get a guided mountain bike tour as you join the signature "Earthquake Canyon Express" through the **San Andreas Fault Zone**.

While Greater Palm Springs is known for its year-round sunny and warm weather, cooler temps – and even snow in the winter months – are just minutes away. Climb aboard the **Palm Springs Aerial Tramway**, the world's largest rotating tram car, and ascend to the top of **Mount San Jacinto**, almost 10,000 feet above sea-level.

After a full day of outdoor exploration, allow **La Quinta Resort & Club** to nourish the body with authentic Mexican cuisine at the resort's Adobe Grill. The restaurant's impressive tequila menu and alfresco dining under the warm desert sky is the perfect way to end your visit.

